

SOME **USES** (and abuses?) OF **REGRESSION**



A LECTURE BY PROFESSOR JOHN CURTICE
TUESDAY 10TH AUGUST 2010, 6.30-7.30PM

WITH A RECEPTION TO FOLLOW

LECTURE THEATRE 1, McCANCE BUILDING, UNIVERSITY OF STRATHCLYDE, RICHMOND STREET



Professor Curtice conducts research into social and political attitudes, electoral behaviour, electoral systems and survey research methods in Scotland, Britain and comparatively. Most of his research is undertaken by conducting and analysing sample surveys. He is currently vice-chair of the Economic and Social Data Service's Advisory Committee. He is also President of the British Polling Council, a body that maintains standards of disclosure by political polling organisations. He is a frequent broadcaster and contributor to newspapers, and has been a regular member of the BBC general and local election night programmes' production team since 1979.

AQMeN is a collaborative Network with partners from eight Scottish Universities, funded jointly by the Economic and Social Research Council and the Scottish Funding Council. The Network aims to build capacity in the use of quantitative methods amongst academic and non-academic social scientists from across Scotland through a programme of training and other events.

Booking is essential. Visit www.aqmen.ac.uk to secure your place.